

## PROJECT PRESENTATION

<b>1.</b>	<b>Program Title</b>	ERASMUS+
<b>2.</b>	<b>Call Title</b>	KA2 - Cooperation for Innovation and the Exchange of Good Practices KA203 - Strategic Partnerships for vocational education and training
<b>3.</b>	<b>Project Title</b>	Developing New Skills for the Extroversion Specializations of Fashion Industry in Europe
<b>4.</b>	<b>Project ID</b>	2015-1-EL01-KA202-013907
<b>5.</b>	<b>Project coordinator/ manager</b>	Conf. Ursache Mariana – Partener – 2015 - 2018
<b>6.</b>	<b>Consortium (if any)</b>	1. SEEPE - HELLENIC FASHION INDUSTRY ASSOCIATION, Greece 2. HDTTC - HUDDERSFIELD & DISTRICT TEXTILE TRAINING COMPANY LIMITED, United Kingdom 3. GNOSI ANAPTIXIAKI NGO, Greece 4. TEXTFOR - Confederación de la Industria Textil, Spain 5. EURATEX - EUROPEAN APPAREL AND TEXTILE CONFEDERATION, Belgium
<b>7.</b>	<b>Project budget – Total value (Lei/Euro)</b>	238379,00 Euro
<b>8.</b>	<b>Project budget – TUIASI value (Lei/Euro)</b>	124.832,00 lei / 27835,00 Euro
<b>9.</b>	<b>Implementation period</b>	2015 - 2018

<p><b>10. Main objective/s</b></p>		<ol style="list-style-type: none"> <li>1. Development of a new European ICT-based training protocol (Curricula for VET including a qualification and recognition framework) to enhance knowledge, skills and competences of export and fashion marketing experts</li> <li>2. Establishment of an integrated framework for cross-sector certification of export and fashion marketing experts (European standard as per EQF)</li> <li>3. Improvement and extension of high quality learning opportunities tailored to the needs of export and fashion marketing personnel</li> <li>4. Provide SME's with a high quality ICT Tool</li> <li>5. Establishment of close cooperation between formal education providers and businesses</li> <li>6. Define a professional profile for the exports and fashion marketing experts</li> </ol>
<p><b>11. Project activity/es</b></p>		<ol style="list-style-type: none"> <li>1. Review the current state of implementation of the partner's credit systems ECVET/ECTS, their methodological approaches (learning outcomes and learning activities)</li> <li>2. Research on main features of curriculum design in VET and their influence of the inter-country comparability of qualifications</li> <li>3. Analysis on compatibility of the partners' national VET systems with ECVET in terms of qualifications design</li> <li>4. Study for the development of sectoral methods for anticipation of high skills needs</li> <li>5. Elaboration of a methodological guide containing guidelines for structuring the qualifications according to EQF and ECVET principles, the maps of the education systems in partner countries, brief analysis of the economic situation in fashion industry etc.</li> <li>6. Design of the Professional Qualifications in export and fashion marketing departments (export officer, fashion marketing officer)</li> <li>7. Development of the contents of the Export and Fashion Marketing Curricula</li> <li>8. Design, set-up and maintenance of the ICT Tool - Digital platform</li> </ol>

12.	<b>Project result/s</b>	<p>1. Improve VET system through the execution of EQF and ECVET principles, oriented to export and fashion marketing fields in partner countries;</p> <p>2. An innovative ICT based Curricula,</p> <p>2. Digital Platform</p>
13.	<b>Project website (if any)</b>	
14.	<b>Project photo/s (if any)</b>	