

PROJECT PRESENTATION

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| 1. | Program Title | ERASMUS+ |
| 2. | Call Title | KA2- Strategic Partnerships |
| 3. | Project Title | LEIA – Leather goods integrated action – Innovative training for the leather goods sector across Europe |
| 4. | Project ID | 4/2019-1-PT01-KA202-60823 |
| 5. | Project coordinator/ manager | Prof. Aura Mihai – Beneficiar - DIMA |
| 6. | Consortium (if any) | <ul style="list-style-type: none"> • CTCP – CENTRO TECNOLOGICO DE CALCADO DE PORTUGAL, Portugal • ARSUTORIA – ARSUTORIA SCHOOL s.r.l., Italy • INESCOPI – INSTITUTO TECNOLOGICO DEL CALZADO Y CONEXAS, Spain • TUIASI – Technical University of Iasi, Romania • LEULOCATI – Leather goods company in Italy • ByAR – IT company in Portugal • BELCINTO – Leather goods company in Portugal |
| 7. | Project budget – Total value (Lei/Euro) | |
| 8. | Project budget – TUIASI value (Lei/Euro) | 40.854,00 euro |
| 9. | Implementation period | 01.10.2019 – 31.03.2022 |

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| 10. | Main objective/s | <ul style="list-style-type: none"> • The project envisages to design, develop and pilot a new profile and training opportunities in ICT and work-based learning combined with trainers/learners mobility actions, in line with the actual needs of the companies and mainstream it at European and National level, boosting the sector workforce upskill, promoting the entrepreneurship of new talent designers and the development of a new generation of high-skilled leather goods manufacturers, oriented to high-end products to strengthen the high-end leather goods manufacturing across Europe. |
| 11. | Project activity/es | <ul style="list-style-type: none"> • Project management and coordination • Quality assurance and project evaluation • Dissemination, exploitation and sustainability of the project results and partnership • New qualification profile and training programme on “leather goods manufacturing technician” • Contents package: training contents on leather goods manufacturing technician • B-learning course on leather goods manufacturing technician • Package for the trainers and coaches’ preparation • Piloting package |
| 12. | Project result/s | <ul style="list-style-type: none"> • A new profile and training, • A package of pedagogical material delivered through advanced learning technologies with augmented reality embedded and immersive tutorials, A package dedicated to the preparation of trainers, tutors and coaches which includes a manual and an exchanging training/learning activity, • Multiplier events (workshops , seminars) in each country involved, in parallel with promotion |

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| | | material and a project website, all results in English, Portuguese, Italian, Spanish and Romanian. |
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| 13. Project website (if any) | | https://www.trainingleathergoods.eu/ |
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| 14. Project photo/s (if any) | |  <p>The screenshot shows the ZETA project website. The header includes the ZETA logo and navigation links: Project, Partners, Objectives, Results, Gallery, News, and Contacts. The main content area features three news items:</p> <ul style="list-style-type: none"> LEA project is news in spanish press: Accompanied by a photo of hands working on a document. Get to know Portuguese Company BELCINTO: Accompanied by a photo of a leather bag. The text below reads: "Ana Maria Vasconcelos tells us about the path journey of the brand with almost 60 years of history." A week dedicated to Portuguese Leather Goods Industry: Accompanied by a photo of hands working on a yellow leather piece. The text below reads: "A week with a wide program of online initiatives." <p>Below these items, there is a section titled "Alcántara highlights INESCOP's participation in the project" with a photo of a black leather bag with gold hardware.</p> |
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