

PROJECT PRESENTATION

1.	Program Title	ERASMUS+
2.	Call Title	Knowledge Alliances, Key Action 2
3.	Project Title	TECLO-Textile and Clothing Knowledge Alliance. Future textile and clothing managers for export, marketing, innovation, sustainability and entrepreneurship oriented companies
4.	Project ID	2014-3267-001-001
5.	Project coordinator/ manager	Conf. Ursache Mariana – Partener - DIMA
6.	Consortium (if any)	<ol style="list-style-type: none"> 1. Link Campus University – <i>Coordinator</i>/ Italy 2. Ghent University/ Belgium 3. MCX - Material Conexion Srl/ Italy 4. A FOTOPOULOU KAI SIA EE/ Greece 5. ASITEX -Asociația Absolvenților Facultății de Textile – Pielărie din Iași/ Romania 6. AEI TEXTILS - Associació Agrupació d'Empreses of Innovadores Tèxtils/ Spain 7. Universitat Politècnica de Catalunya/ Spain 8. Technological Education Institute of Piraeus/ Greece 9. A Fotopoulou GLP/ Greece 10. Cre.Thi.Dev. - Creative Thinking Development/ Greece 11. University of Ljubljana/ Slovenia 12. FRP - Fundacja Rozwoju Przedsiębiorczosci/ Poland 13. CIAPE - Centro Italiano per l'Apprendimento Permanente/ Italy 14. Maison de la Promotion Sociale/ France

7.	Project budget – Total value (Lei/Euro)	620.431 Euro
8.	Project budget – TUIASI value (Lei/Euro)	121.517,00 lei
9.	Implementation period	2014 - 2016
10.	Main objective/s	<p>Modernisation of Europe’s higher education systems in the field of textiles and clothing through a better anticipation of skill needs based on development of sustainable partnerships between education and employment</p> <p>Creating a new professional profile for the textiles and clothing sector: the Future textile and clothing Manager for export, marketing, innovation, sustainability and entrepreneurship oriented companies (TECLOM)</p>
11.	Project activity/es	<ol style="list-style-type: none"> 1. Desk research of main European sectoral reports of the new skills for the future Textile and Clothing sector 2. Develop sectorial methods for anticipation of skills needs 3. Definition of the main competences, skills and attitudes needed by TECLOM on the bases of the main EU sectoral reports of the new skills for the future 4. Definition and testing of the new EQF of the TECLOM 5. Research on trends and approaches for building effective and engaging innovative Massive Open Online Courses for textiles and clothing HEIs 6. Development of training contents 7. Development of a Massive Open Online Course for the new Textiles and Clothing Managers. 8. Organisation and Development of the training sessions
12.	Project result/s	<ol style="list-style-type: none"> 1. Report “Anticipating skills in textiles and clothing industries” 2. Report “A strategy for future knowledge intensive and innovative textiles and clothing SMEs”

		<p>3. A new EQF for the “Textiles & Clothing manager for efficient and innovative SMEs”</p> <p>4. EU Curricula for the new professional figure of the Future Textiles and clothing Manager (TECLOM)</p> <p>5. Creation of a Massive Open Online Course (MOOC) for the new Textiles & Clothing managers</p> <p>https://www.udemy.com/course/future-textile-and-clothing-managers-starter-kit/</p>
13.	Project website (if any)	https://www.youtube.com/watch?v=q4pVVH8-Ulc
14.	Project photo/s (if any)	 