

Chicago | November 18, 2025 | Hyatt Regency Schaumburg

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Tuesday	Technical Session Rooms Names					
,	Copper	Maize	Cyan	Sienna I	Sienna II	
7:00 AM-8:00 AM	Event check-in and information desk Open 7:00 AM–6:00 PM Complimentary Refreshments and Breakfast Items					
8:00 AM-8:50 AM	Industrial Exploring the i.MX Applications Processor Portfolio for Industrial and IoT Applications	Technologies Introducing New Connected NFC Tag & Secure Authenticator for DPP and Battery Passport Compliance	Technologies NXP's Solutions for the Latest Trends in Wireless	Industrial NXP's New Controller Continuum: Trends in Microcontroller Technologies	Automotive S32K and S32M Automotive MCU Update: Portfolio and Software Ecosystem Overview	
8:50 AM-9:00 AM	Attendee Transition					
Olderan Gleeran	Industrial	Technologies	Industrial	Industrial	Technologies	
9:00 AM-9:50 AM	Arrow: Unlocking the Power of NXP's Time Series AI on Microcontrollers	Hands-On Workshop: Introduction to ACH and MCUXpresso for VS Code Laptop and Prerequisite	QNX: Use Power-Efficient, High-Performance NXP i.MX 9 and QNX RTOS to Power Critical Gas Analysis Systems	NXP Holistic Approach to IoT System Security: An Overview of NXP Security Solutions from EdgeLock Integrated to EdgeLock Discrete	Hands-On Workshop: Rapid Wireless Sensing and Channel Sounding Enabled by NXP's Latest MCX W Wireless MCUs and Low Power Sensors	
9:50 AM-10:00 AM	Attendee Transition Downloads Required Attendee Transition Lanton and R				Laptop and Prerequisite	
10:00 AM-10:50 AM	Industrial Machine Learning and Gen AI on the i.MX Applications Processor		Technologies Digi International: Meeting the 2024 Cyber Resilience Act: A 21-Month Compliance Roadmap for Engineers	Industrial Expanding Your Development with NXP Analog	Downloads Required	
10:50 AM-11:00 AM	Attendee Transition					
11:00 AM-11:30 AM	General Session: Defining the Intelligent Edge Located in Sienna III & IV					
11:30 AM-1:00 PM	Technology Lab Open Complimentary Buffet Lunch, Located in Mahogany Ballroom					
	Technologies	Technologies	Industrial	Industrial	Technologies	
1:00 PM-1:50 PM	Optimizing Industrial Applications with UWB Technology	Avnet: Wireless Integration Strategies: Modules vs. Chip-Down Design	Highlighting NXP's Power Management Solutions for Industrial & IoT	Efficient Low-Power System Design with NXP MCX Microcontrollers	Hands-On Workshop: Machine Learning with NXP's MPUs using the FRDM i.MX 93 Development Board	
1:50 PM-2:00 PM		Attendee '	Transition		1	
2:00 PM-2:50 PM	Technologies Future Electronics: Getting Started with Zephyr on MCX MCUs	Industrial Murata: Comprehensive Module Overview and Engineering Advantages	Industrial Precision Signal Management with Industrial Analog Front Ends/Universal I/O	Consumer Wireless MCUs Security and Use Cases Explained	Laptop and Prerequisite Downloads Required	
2:50 PM-3:00 PM	Attendee Transition					
	Industrial	Technologies	Industrial	Technologies	Technologies	
3:00 PM-3:50 PM	Getting Started with Post-Quantum Cryptography on i.MX Devices	Hands-On Workshop: Developing with Zephyr™ OS in Visual Studio Code Laptop and Prerequisite	Green Hills Software: Production-Focused i.MX 95 Software Foundations for Industrial and Automotive	Advancing Functional Safety in Industrial Applications	Hands-On Workshop: Machine Learning (ML) with NXP's MCUs— Leverage the Power of eIQ® Across the NXP Portfolio to Accelerate	
3:50 PM-4:00 PM	Attendee Transition	Downloads Required	Attendee	Transition	ML Designs	
	Industrial		Industrial	Industrial	Laptop and Prerequisite	
4:00 PM-4:50 PM	NXP S32 Reference Designs and Roadmap for Battery Management and		Silex Technology America: Breaking Ground with Wi-Fi 6E: Inside the SX-SDMAX6E	Precision Motor Control with the i.MX RT1180: Real-Time Design for Industrial Applications	Downloads Required	
	Traction Inversion Applications		—The World's First Module Based on NXP's IW623			

Please note the time slots and room locations could be updated due to unforeseen occurrences.

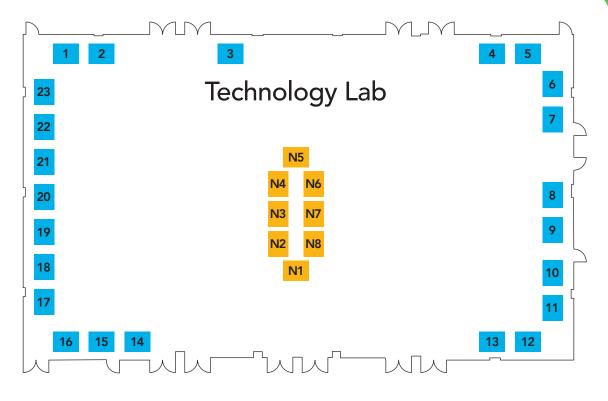






Sponsors

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TQ Systems	10
Tria	13
U-blox	14
Vantron	3
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NXP demos

N1	MCX Experience	
N2	Flow Measurement using: Pitot Tube, Pressure Sensor, and NAFE Analog Front End	
N3	NXP Two-Wheeler Digital Connected Cluster (DCC) Platforms—Entry, Mid and Advanced	
N4	E-Cockpit Re-Imagined with Gen Al	
N5	Real-time Edge Demo based on FRDM93 Platform	
N5	FRDM Industrial Connectivity	
N6	Demonstration of an ECG Application with Al	
N7	Multimodal Generative Al at the Edge	
N8	New AutoML Tool for Vision Al—MCX-N Face Detection + Gesture Recognition	













































